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Rotary Club of Paso Robles - Officers and Directors - 2017-2018

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The Object of Rotary

THE FOUR WAY TEST: OF THE THINGS WE THINK, SAY, AND DO

- 1. Is it the TRUTH?
- 2. Is it FAIR to all Concerned?
- 3. Will it build GOOD WILL and better Friendships?
- 4. Will it be BENEFICIAL to all Concerned?

The Paso Oak Leaf

Rotary Club of Paso Robles, California 94 years of service to the Community Charter granted January 15, 1924 www.pasoroblesrotary.org February 22, 2018

Close Up Look at Three Newer Rotarians: Carl Raggio, Nic Mattson & Jeff Railsback

The bad news was scheduled speaker Jerry Lohr was unable to attend last week's lunch meeting. The good news is that several of our newer Rotarians were willing to step in and provide us interesting overviews of their careers and current businesses. The group included Carl Raggio general manager of Yesterdays Sportswear; Nic Mattson, publisher of *Paso Magazine*; and Jeff Railsback, president of the Paso Robles Education Alliance. It was another "save" by program chair John Hamon.



Carl Raggio *(left)* is a 10th generation Californian, a distinction that few can claim. He spent 30 years of his career as a turnaround expert for the banking industry. It was a very successful, but stressful job. In 2015, he and his wife Mary moved from Virginia to Paso Robles. He joined Yesterdays to help run the business for founders Tim & Debbie Kopack when Tim was ill. Yesterdays is a sportswear manufacturing operation with capabilities

to silkscreen, embroider, and laser etch shirts, sweatshirts and hats. They currently have 34 employees at their facility near the airport and 10 independent sales reps around the U.S. They produce 550,000 custom garments a year including the shirts for the Winemakers' Cookoff.

Nic Mattson (*right*) is a native of the Central Coast. He was born in SLO, attended Templeton High, and held a variety of diverse jobs including cabinet maker, political consultant, Verizon rep, and sports editor for several local papers. In 2016, he and his wife Hayley bought *Paso Magazine* from Bob Chute who also brought Nic into our Rotary club. Nic plans to use the magazine to tell "the story of us" with features on Paso



pioneers - past, present & future, unsung heroes, history and local events. Nic has recently changed printers to produce glossy pages. He hopes to get Hayley involved full time at the magazine. They produce 30,000 copies per month and mail 26,000. Nic really enjoys this area and notes that Paso Robles "gives me stories worth telling".

Newer Member Highlights (continued from Page 1)

Jeff Railsback (*right*) is a Paso Robles native who left the area after completing high school only to move back to Paso with his wife Tonya

and two children in 2003. After a stint working at Farmers Insurance, he became president of the Paso Robles Education Alliance (PREA). PREA is a nonprofit that helps local schools by supporting and enriching the education environment. They provide \$10-20 K in teacher grants annually to enable activities "above & beyond" the norm such as hands on science projects, student book publishing, mock trials and debates. PREA also funds student scholarships as well



News You Can Use

- <u>New Rotary President Approved</u> Congratulations to Bob Fonarow who was recently nominated by the Past President's Committee to serve as president of our club for the 2020-21 Rotary year. Club members approved Bob's nomination last week. Bob will succeed Nicolette Harley who is the president-elect for 2019-20 succeeding Gail Tannehill. Gail will become president this July upon the completion of Pat Sayne's term in June.
- <u>Rotary Ski Trip</u> Dannie Tope is organizing this year's ski trip to Mammoth Mountain. It will be **Feb 28 through March 4**. Please contact Dannie to sign up or for further details.
- <u>Crab Feed</u> The annual Crab Feed sponsored by the Paso Robles Sunrise Rotary Club will be held on Saturday, March 10, from 4-7 PM at Windfall Farms. There will be entertainment, silent/live auctions, Barrel House beer to compliment the crab, meatballs & pasta dinner. Further details at pasocrabfeed.com.
- <u>Rotary Golf Tournament</u> Tee sponsorships for the 2018 golf tournament are now available for \$150. Those wishing to buy a tee sponsorship can pay by cash, check or credit card. The tournament will be held on **Saturday, April 28** at the **Paso Robles Golf Club**. The silent auction will be held on **Friday, April 27**, in the **Eberle Caves**. Tournament chair Rick Goree welcomes new volunteers to help the golf tournament committee team raise \$40 K this year.
- <u>Winemakers' Cookoff</u> The annual cookoff will be held on August 11 from 6-9 PM at the PR Event Center. This will be the 20th anniversary event and the organizing committee encourages new members to get involved. Please contact Sharon Ross or Vicki Silva to volunteer or for more details.

Coming Programs

- Today:Lindsey Leonard, Executive Director, Teddy Bear Cancer
Foundation, at the Paso Robles Culinary Arts AcademyMar 1:Marta Galambos, Engineers Without Borders, Cal Poly
- Mar 1: Marta Galambos, Engineers Without Borders, Cal Poly Students
- Mar 8: Sophie Marsh, Outreach & Events Manager, RISE (Respect, Inspire, Support, Empower), *Assault/Abuse & Intimate Partner Violence*
- Mar 15: Donna Stroud, CEO of Travel Paso

Birthdays in the Next 30 Days

Linda Janzen	Feb 23	Phil Cagliero	Mar 8
Karisha Dearing (Matt McClish)	Feb 24	Jeannie (Bernard) Olsen	Mar 10
John Partridge	Feb 27	Joe Harris	Mar 11
Lisa (Keith) Gillis	Feb 27	Carl Raggio	Mar 14
Carolyn (Jim) Brescia	Feb 28	Pete Johnston	Mar 16
Marion Todd	Mar 3	Sarah (Ty) Lewis	Mar 17
Jim Riffenburgh	Mar 4	Don Campbell	Mar 18
Kathy Tucker	Mar 4	Gary Nelson	Mar 20
Tracy (Phil) Cagliero	Mar 4	Wade Taylor	Mar 21
Jon Dallons	Mar 7		
Anniversaries This Week			
Don & Gail Campbell	Feb 23		
Dennis & Lyn Buckley	Feb 26		
Joe & Terry Irick	Feb 27		

Financial Update

Finance and Investments Committee chair Randy Kohn provided members with an update on our fund's recent performance amid a turbulent market. The total fund value is \$888 K. Stocks represent about three fourths of the portfolio with the rest held in cash equivalents. The relatively high cash balance is partly due to the recent liquidation of our bond holdings. This was driven by the F&I Committee's view that interest rates would continue to rise potentially lowering the value of bond investments. Randy also shared a chart tracking the Dow Jones Industrial Average from 1885 to present showing long term market trends that puts recent volatility in better perspective.