

ROTARY OFFICERS - 2016-2017

John Germ	International President
Nick Frankle	District 5240 Governor

Rotary Club of Paso Robles - Officers and Directors - 2016-2017

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Steve Gregory	Steve.gregory@att.net	Public Relations Director
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Bob Vilhauer	Rjvilhauer@gmail.com	Bulletin Editor

The Object of Rotary

THE FOUR WAY TEST: OF THE THINGS WE THINK, SAY, AND DO

1. *Is it the TRUTH?*
2. *Is it FAIR to all Concerned?*
3. *Will it build GOOD WILL and better Friendships?*
4. *Will it be BENEFICIAL to all Concerned?*

The Paso Oak Leaf

Rotary Club of Paso Robles, California

93 years of service to the Community

Charter granted January 15, 1924

www.pasoroblesrotary.org

March 16, 2017

Tom Halen, CEO of Harmony Creamery Presenting Sponsor of Cow Parade SLO

Tom Halen obviously likes cows. Tom is a presenting sponsor of *CowParade*, an international public art exhibit that has been featured cities around the world. The latest version of *CowParade*'s painted cow statues are currently on display in San Luis Obispo County. The local exhibit has 101 (for Highway 101) of these life-size, fiberglass works of art painted primarily by local artists who get to showcase their talents on a global stage, while benefiting local charities.



Tom has been the President & CEO of the Harmony Creamery since April 2015. Tom and his family moved from San Francisco to the Central Coast in 2011. Tom is a graduate of Cal Poly Pomona and has held a variety of positions in hospitality management, investment strategy, and debt collection businesses. His current work at the Harmony Creamery is upgrading its creamery operations with new cheese and ice cream products while restoring some of the historic parts of Harmony including its post office. Harmony will also have an eatery with fresh farm-to-table offerings.

CowParade began in 1999 and has staged events in over 75 cities worldwide. More than 250 million people have viewed its artwork. Each *CowParade* shares a few common elements – community involvement, sponsors, artists, charities, beautiful cows, and increased tourism. Tom noted that previous events have been held in major metropolitan areas and the current exhibit in SLO is the most “rural” to date. That said, the event has drawn 71 sponsors and 72 artists with a goal of raising over \$250K.

Tom Halen has been very involved with the organization of the local exhibit as well as the planned auction of the cow art scheduled for May 6. The proceeds will be donated to numerous charities including the CA Mid-State Fair Heritage Foundation, the Land Conservancy of SLO County, and ARTS Obispo. The live and silent auctions will be held at a wine tasting and prime rib dinner event at Ancient Peaks' Oyster Ridge Barn at the Santa Margarita Ranch from 2-7:30 PM. Tickets are \$99 pp.

News You Can Use

- **Reminder** - Next week's lunch will be held at the Culinary Arts Academy, 1900 Golden Hill Road.
- **Rotary Policy Changes** - Prez Tony announced 3 new policy changes. The Board will eliminate "pre-paid" lunches as of July 1. All members will just pay at the door. In addition, the Board will increase annual dues by \$25 per year to cover the cost of weekly lunches that currently exceeds the \$15 ticket price. Our club will also offer a new "Corporate Membership" for the coming year. Participating companies can designate up to 3 people to represent their firm. The corporate membership cost will be the same as for individual memberships.
- **Last Call - New Board Member Training** - The Rotary District 5240 Training Assembly is scheduled for this Saturday, **March 18** in Bakersfield. The Assembly will run from 9-12:30. Check-in and continental breakfast from 8-9. The cost is free to all members. Training will focus on information for incoming Club presidents, officers, & board members serving in 2017-18. Please contact Pat Sayne for further details.
- **American Heart Association Lunch** - The "Go Red for Women" fundraiser and awareness campaign will host their annual lunch on **March 31** from 11-1:30 at the Paso Robles Golf Club. Jean St. Martin is organizing a Rotary table for women who would like to attend. Tickets are \$55. Please contact Jean for further details.
- **Agri-Business Tour** - The Paso Robles Chamber has scheduled their 55th annual Agri-Business Tour for **Wednesday, May 3**. Tickets for this popular event went on sale March 1 at the Paso Chamber office so don't delay as the event sells out quickly. Tickets are \$70 pp. Please contact Vicki Silva for further details.
- **Golf Tournament** - Chairman Rick Goree and his team are seeking volunteers, sponsors or auction item donors for this year's tournament and auction. Chris Bausch will be distributing a volunteer sign-up sheet this week. Please contact Jennifer Idler-Farrell if you have items to donate for the auction. Tee sponsor forms are now available for distribution. The tournament will be held on **May 13** with the silent auction the evening of **May 12**.
- **Rotary International Convention** - Please consider attending the annual convention **June 10-14** in Atlanta, GA. Ralph & Paula Byrd, Bob Fonarow, Koene Graves, and Gail Tannehill will be representing our club along with Brenda Cressey who will be inducted as a Trustee of the Rotary Foundation. Interested members can register at: <http://www.riconvention.org/en/>.

Coming Programs

- Today: Jim Wisdom - "Finish Big" - Exit Planning for Privately Held Business Owners**
- Mar 23: Randay Canaday, Building Trades Instructor PRHS, Skills USA 2017 *Lunch at the Culinary Arts Academy*
- Mar 30: Angelica Fortin, Librarian, Paso Robles Library & Foundation
- Apr 6: Loretta Butts, Past District 5240 Governor, "Peace Is...."
- Apr 13: John Shoals, Senior Public Affairs Rep, PG&E, Diablo Canyon Power Plant Closure - Joint Proposal

Birthdays in the Next 30 Days

Pete Johnston	Mar 16	Gary Eberle	Mar 31
Sarah (Ty) Lewis	Mar 17	Steve Gregory	Apr 1
Don Campbell	Mar 18	Bob Villalobos	Apr 1
Gary Nelson	Mar 20	Dennis Buckley	Apr 3
Wade Taylor	Mar 21	Linda (John) Tubb	Apr 4
John Tubb	Mar 25	Darrell Cooper	Apr 5
Carol Craig (Gary Nelson)	Mar 25	JoAnn (Bob) Vilhauer	Apr 6
Don Jacobs	Mar 26	Jen (Brian) Stack	Apr 7
Sally Davis	Mar 29	Jennifer Idler-Farrell	Apr 8
Diane (Dennis) Cassidy	Mar 30	Gail Harold	Apr 13
Justin Davis	Mar 31	Jackie (Bob) Fonarow	Apr 14

Anniversaries This Week

Jim & Willie Riffenburgh Mar 19

Golf Story

While golfing, a senior gentleman accidentally overturned his golf cart late one afternoon. A very attractive female golfer, who lives in a villa on the golf course, heard the noise and called out, "Are you OK?" "I'm OK, thanks," he replied, as he pulled himself out of the twisted cart. She said, "Come up to my villa, rest a while, and I'll help you get the cart up later." The old guy noticed her silky bathrobe was partially open, revealing a very nice figure. "That's mighty nice of you," he answered, "but I don't think my wife would like it." "Oh, come on now!" she insisted. She was so pretty and very persuasive. He was weak. "Well, OK," he finally agreed. After a couple of Scotch and sodas, he thanked her and said, "I feel a lot better now. But I know my wife is going to be really upset. So I'd better go now." "Don't be silly!" she said with a smile, letting her robe fall slightly more open. "Stay for a while. Your wife won't know anything. By the way, where is she?" He replied, "Still under the cart, I suppose."