

ROTARY OFFICERS - 2016-2017

John Germ	International President
Nick Frankle	District 5240 Governor

Rotary Club of Paso Robles - Officers and Directors - 2016-2017

Tony Wallace	Tonyrprt@gmail.com	President
Fred Roy	Fkroy1@gmail.com	Past President
Pat Sayne	Pjsayne@hotmail.com	President Elect 2017-2018
Jessica Fullerton	Jessicafullerton60@gmail.com	Secretary
Ann Cochrane	acochrane@heritageoaksbank.com	Treasurer
Jennifer Sorenson	Jsorenson01@gmail.com	Club Service Director
Joe Irick	joe.irick@yahoo.com	Vocational Svc Director
Julie Opheim	Jopheim@placertitle.com	Community Svc Director
Bob Fonarow	bobfonarow@kw.com	International Svc Director
Darrell Cooper	Darrell.cooper@charter.net	Director-at-Large
Scott Brennan	Scott@accesspublishing.com	Membership Director
Linda Midkiff	Lmidkiff105@gmail.com	Youth Service Director
Gail Tannehill	gailtannehill@yahoo.com	Club Awards Chairman
Steve Gregory	Steve.gregory@att.net	Public Relations Director
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Steve Gregory	Steve.gregory@att.net	Programs Chair
Brenda Cressey	Rotarybrenda@gmail.com	Webmaster
Bob Vilhauer	Rjvilhauer@gmail.com	Bulletin Editor

The Object of Rotary

THE FOUR WAY TEST: OF THE THINGS WE THINK, SAY, AND DO

1. *Is it the TRUTH?*
2. *Is it FAIR to all Concerned?*
3. *Will it build GOOD WILL and better Friendships?*
4. *Will it be BENEFICIAL to all Concerned?*

The Paso Oak Leaf

Rotary Club of Paso Robles, California

93 years of service to the Community

Charter granted January 15, 1924

www.pasoroblesrotary.org

March 9, 2017

Steve Cass, Paderewski Festival Board Member Paso Pops 2017

One of the most memorable local events in 2016 was the inaugural Paso Pops concert & fireworks extravaganza organized by the Paderewski Festival Board of Directors. The event attracted over 4,200 attendees, greatly exceeding even the most optimistic projections for attendance. Paderewski Board Member Steve Cass continues as a leading organizer and advocate for Paso Pops. Steve announced that the 2nd annual event will be held on Saturday, July 1, at the Paso Robles Horse Park.



Steve Cass is well known in the Paso Robles community as the co-founder of Cass Vineyards & Winery as well as numerous civic activities. Steve moved to Paso Robles with his wife Alice after a highly successful career at Charles Schwab. They planted a 145 acre vineyard east of Paso and added a successful winery and tasting room with the help of his partner Ted Plemons that opened in 2005.

The Paderewski Festival concert series was originally organized in 1993 to honor the legacy of piano virtuoso Ignacy Jan Paderewski, but it was suspended after the major earthquake in 2003. The festival was re-launched in 2006 by Steve, the USC Polish Music Center, and Joel Peterson, grandson of the Paderewski Festival's founder Virginia Peterson. The unique Paso Pops event was added last year to the festival's expanding list of activities to promote music appreciation and education.

While the first Paso Pops concert wildly exceeded expectations on attendance, organizers were not fully prepared to handle the enormous crowd. So much effort this year is being put into addressing prior entry, parking, food and beverage service issues. There will be over 40 wineries serving fine wine. Firestone is now a major sponsor and will keep the beer flowing. In addition to more food trucks and food, Allegretto is offering pre-orders of food to ensure availability and to speed service. The great symphony, howitzers, and MC Casey Biggs will all be back. Steve notes that the financial success of the event (that benefits youth arts programs) is dependent on sponsors and asked members to consider sponsorship opportunities available at <http://www.paderewskifest.com/pasopops/>.

News You Can Use

- **Rotary Policy Changes** - Prez Tony announced 3 new policy changes. The Board will eliminate “pre-paid” lunches as of July 1. All members will just pay at the door. In addition, the Board will increase annual dues by \$25 per year to cover the cost of weekly lunches that currently exceeds the \$15 ticket price. Our club will also offer a new “Corporate Membership” for the coming year. Participating companies can designate up to 3 people to represent their firm. The corporate membership cost will be the same as for individual memberships.
- **Crab Feed** - The Paso Robles Sunrise Club will be hosting their annual all-you-can-eat Crab Feed with a silent/live auction on **Saturday, March 11** at Windfall Farms. Tickets are \$75 pp. Please contact Steve Baker (Sunrise Club) for further details.
- **New Board Member Training** - The Rotary District 5240 Training Assembly is scheduled for **March 18** in Bakersfield. The Assembly will run from 9-12:30. Check-in and continental breakfast from 8-9. The cost is free to all members. Training will focus on information for incoming Club presidents, officers, & board members serving in 2017-18. Please contact Pat Sayne for further details.
- **American Heart Association Lunch** - The “Go Red for Women” fundraiser and awareness campaign will host their annual lunch on **March 31** from 11-1:30 at the Paso Robles Golf Club. Jean St. Martin is organizing a Rotary table for women who would like to attend. Tickets are \$55. Please contact Jean for further details.
- **Agri-Business Tour** - The Paso Robles Chamber has scheduled their 55th annual Agri-Business Tour for **Wednesday, May 3**. Tickets for this popular event went on sale March 1 at the Paso Chamber office so don’t delay as the event sells out quickly. Tickets are \$70 pp. Please contact Vicki Silva for further details.
- **Golf Tournament** - Chairman Rick Goree and his team are seeking volunteers, sponsors or auction item donors for this year’s tournament and auction. Of note, the Golf Cart sponsorship is available for \$2500. Tee sponsor forms are now available for distribution. The golf tournament will be held on **May 13** with the silent auction the evening of **May 12**. Contact Rick for further details.
- **Rotary International Convention** - Please consider attending the annual convention **June 10-14** in Atlanta, GA. Ralph & Paula Byrd, Bob Fonarow, Koene Graves, and Gail Tannehill will be representing our club along with Brenda Cressey who will be inducted as a Trustee of the Rotary Foundation. Interested members can register at: <http://www.riconvention.org/en/>.

Coming Programs

Today: Tom Halen, Cow Parade - Bovine Art

- Mar 16: Jim Wisdom - “Finish Big” - Exit Planning for Privately Held Business Owners
- Mar 23: Randay Canaday, Building Trades Instructor PRHS, Skills USA 2017 *Lunch at the Culinary Arts Academy*
- Mar 30: Angelica Fortin, Librarian, Paso Robles Library & Foundation
- Apr 6: TBD

Birthdays in the Next 30 Days

Jeannie (Bernard) Olsen	Mar 10	Diane (Dennis) Cassidy	Mar 30
Joe Harris	Mar 11	Justin Davis	Mar 31
Pete Johnston	Mar 16	Gary Eberle	Mar 31
Sarah (Ty) Lewis	Mar 17	Steve Gregory	Apr 1
Don Campbell	Mar 18	Bob Villalobos	Apr 1
Gary Nelson	Mar 20	Dennis Buckley	Apr 3
Wade Taylor	Mar 21	Linda (John) Tubb	Apr 4
John Tubb	Mar 25	Darrell Cooper	Apr 5
Carol Craig (Gary Nelson)	Mar 25	JoAnn (Bob) Vilhauer	Apr 6
Don Jacobs	Mar 26	Jen (Brian) Stack	Apr 7
Sally Davis	Mar 29	Jennifer Idler-Farrell	Apr 8

Anniversaries This Week

Mark & Julie Perry

Mar 9

Entertaining Commercial Signs

At an optometrist's office: "If you don't see what you're looking for, you've come to the right place."

In a podiatrist's office: "Time wounds all heels."

On a plumber's truck: "We repair what your husband fixed." or "Don't sleep with a drip. Call your plumber."

At a tire store: "Invite us to your next blowout."

At a car dealership: "The best way to get back on your feet --miss a car payment."

On the back septic tank truck: "Yesterday's Meals on Wheels" or "Caution – This Truck Collects Political Promises"