

## ROTARY OFFICERS - 2018-2019

Barry Rassin International President  
Sandi Schwartz District 5240 Governor

### Rotary Club of Paso Robles - Officers and Directors - 2018-2019

Gail Tannehill	gailtannehill@yahoo.com	President
Pat Sayne	Pjsayne@hotmail.com	Past President
Nicolette Harley	Nicoletteharley@hotmail.com	Pres Elect Nominee 2019-20
Jessica Fullerton	Jessicafullerton60@gmail.com	Secretary
Ann Hansen	ahansen@americanrivierabank.com	Treasurer
Jennifer Sorenson	jsorenson01@gmail.com	Club Service Director
Joe Irick	joe.irick@yahoo.com	Vocational Svc Director
Julie Opheim	Jopheim@placertitle.com	Community Svc Director
Katy Wetterstrand	katy@westernquartz.com	International Svc Director
Steve Gregory	Steve.gregory@att.net	Director-at-Large
Randy Kohn	randocommando@sbcglobal.net	Director-at-Large
John Fisher	winehorse63@gmail.com	Membership Director
Linda Midkiff	Lmidkiff105@gmail.com	Youth Service Director
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Brian Maxted	brian.maxted@hmgypsum.com	Public Relations Director
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Larry Ward	lpwardrb@gmail.com	Finance and Investments
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John Hamon	john@hamonohd.com	Programs Chair
Nic Mattson	publisher@pasomagazine.com	Webmaster
Bob Vilhauer	rjvilhauer@gmail.com	Bulletin Editor

### The Object of Rotary

#### THE FOUR WAY TEST: OF THE THINGS WE THINK, SAY, AND DO

1. *Is it the TRUTH?*
2. *Is it FAIR to all Concerned?*
3. *Will it build GOOD WILL and better Friendships?*
4. *Will it be BENEFICIAL to all Concerned?*

## The Paso Oak Leaf

Rotary Club of Paso Robles, California

94 years of service to the Community

Charter granted January 15, 1924

[www.pasoroblesrotary.org](http://www.pasoroblesrotary.org)

August 30, 2018

### Josh Cross, Economic Director

#### Paso Robles Chamber of Commerce

Josh Cross was hired to create an economic development division at the Paso Robles Chamber of Commerce in February of this year. Josh has identified several key issues facing local business including qualified workforce and housing shortages. We need “grow incrementally” while “preserving the heritage” of what is so attractive to people and businesses in the region. He emphasized that economic development is a “team sport” requiring close work with all entities that contribute to the process. Josh is working on a strategic plan to guide the Chamber’s work to facilitate economic growth.



Josh is a Cal Poly grad with a BS in City Planning. He was previously a senior planner for RRM Design Group for 18 years. He lives in Paso Robles with his wife and 3 boys.

Josh mentioned several business assistance tools to guide start-ups, aid in the retention and expansion of existing businesses, and attraction of new businesses to our area. For start-ups and other small businesses, there is BEST (Business Entrepreneurial Success Team) that provides a diversified team of Paso Robles business professionals who are passionate about supporting businesses and entrepreneurs interested in starting, expanding, or relocating in/to Paso Robles. There are also web-based tools that serve as a start up guide for specific types of businesses. Another resource is the SLO Chapter of SCORE, part of a nationwide nonprofit association dedicated to entrepreneur education and the formation, growth and success of small businesses in SLO County. Another resource is Oppsites.com that connects thousands of city leaders, real estate professionals, and economic development professionals to turn ideas and opportunities into real estate projects that improve our communities. Josh noted that part of Paso Robles was selected as an “OppZone” that defers federal taxes on capital gains earned by businesses within the zone until 2026.

